

Bryan Shipenberg

33 Chestnut Ave. • Bala Cynwyd, PA 19004 • 215.280.7958 • bryan.shipenberg@comcast.net

PROFILE

Marketing/Designer with diverse experience in the graphic arts, advertising, web and publishing. Through innovative design and successful time management I have increased sales and profits for all employers and clients.

PROFESSIONAL EXPERIENCE

9/08-1/09 First Vehicle Services, Conshohocken PA • contractor

Role as Marketing Manager for a manufacturing company in the Philadelphia area. All aspects of marketing, web and advertising with a staff of 2 people.

2006-8/08 Bank of America, Wilmington DE • Graphic Design contractor

Member of in-house advertising agency, responsible for all aspects of design related to direct mail. Development and production of direct mail files, including all lines of business related to banking.

2004-2006 Freelance, Philadelphia PA • Design and Production

JP Morgan Chase, Boyd Tamney & Cross, 4D Creative, Group 2, Pegasus, CFM Direct, Pep Boys

1998-2004 BAM Deizign, Westchester NY • All Aspects of Business

Responsible for the development of 2 to 25 clients with diverse marketing and graphic objectives. Projects responsible for helping raise up to \$5MM for clients. Produced 2 newspapers with annual \$500,000 worth of sales.

1995-1998 Contractor, NYC • Design and Production

Scholastic Inc, Responsible for typesetting, photo manipulation and art archiving.
Oxford/Sadlier Publishers, Team leader in charge of production.

1992-1994 A.J. Bart Printing Corp., Brooklyn NY • Pre-press Operator

Pre-press operations and typesetting for the production department.

**Education: BFA in GD, University of the Arts Philadelphia PA.
Certificate in HTML & CSS, February 2009**

On-site freelance: American Express, Mad Dogs & Englishman, Cliff Freeman, Showtime, Young & Rubicam, Sony Music, UJA-Federation, Miller Freeman, Newsweek, Oxford, Lebhar-Friedman, Scholastic.

Affiliations, Contributions and Awards: *Member:* Graphic Arts Guild NY & PA, *Coach:* Maccabi Games, *Big W Award:* Advertising Club of Westchester, *Contributor:* Westchester Children's Museum, *Contributor:* Philadelphia Jewish Sports Hall of Fame.

Skills: HTML, CSS, Pre-press Production, Sales Support, Publishing, Project Management, Typesetting, Marketing, Studio Management, Desktop Publishing.